

REMARKS

Initially, Applicant's undersigned attorney thanks the Examiner for the opportunity to conduct a telephonic interview and for the Examiner's willingness to withhold acting on the case, thereby allowing Applicant's attorney the opportunity to consult with Applicant.

Claims 2, 5, 9, 11, 14, 17, 21 and 23 have been cancelled without prejudice or disclaimer of subject matter, and Claims 1, 3, 4, 8, 10, 12, 13, 15, 16, 18, 20 and 28 have been amended.

In accordance with the Examiner's suggestion during the interview, the claims have been amended to clarify that the "predetermined position" feature of the claims referred to front and/or back cover positions.

Furthermore, the claims have been amended to clarify that the print data is stored print data separate from any indication of the predetermined position. In contrast U.S. Patent No. 6,151,131 includes "placemarkers" or "placeholders" embedded in an electronic representation for invoking functions or inserting additional electronic representations during printing of the electronic representation.

Finally, the independent claims have been amended in accordance with the Examiner's suggestions regarding either processing by an apparatus capable of both-face printing when inserting original images (in regard to Claims 1, 8 and 20) or for displaying and editing the stored print data (in regard to Claims 13 and 20).

In light of the previously submitted remarks, and the foregoing amendments and remarks, Applicant submits that the entire application is now in condition for allowance and respectfully requests same. However, if the Examiner does not agree that

the entire application is now in condition for allowance, Applicant respectfully requests that the Examiner contact Applicant's attorney in order to resolve any remaining matters.

Applicant's undersigned attorney may be reached in our Costa Mesa, CA office at (714) 540-8700. All correspondence should continue to be directed to our below-listed address.

Respectfully submitted,



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